

The BabyShows

DSEi



Clarion Events Cross Marketing Questionnaire

Name

Sex M F

Age

		YES	NO
1	Have you been to the baby show today?		
2	Have you been to another baby show this year?		
3	Do you live in London?		
4	Do you have children, are you expecting?		
5	Are you aware of any of our other shows?		
6	Would you consider a career in the military for your child?		
7	Would you be interested in visiting an arms fair?		
8	If we were to offer discounts on the arms fair to pregnant mothers would you consider visiting?		
9	Are there any other fairs you think we should invest in?		
10	We currently invite representatives from warring countries to the DSEi arms fair, would you consider this bad taste?		
11	We're considering asking the government to match the £4.4 Million they spend on our DSEi Police protection, for the rest of our shows. As a fair visitor and tax payer would you support this?		

The information gained in this questionnaire will be used purely to improve the events and fairs put on by Clarion Events
We will not sell this information on to 3rd parties, your rights have not been affected.

for more information on our baby and arms fairs please visit our website: www.clarionevents.com